

Glow & Flow Show

LAUREL PACKINGHOUSE

FEBRUARY 16TH, 2025

SUNDAY | 11AM-4PM



EXHIBITOR HANDBOOK

ABOUT THE SHOW

Get ready for Kelowna's beauty event of the year as we proudly introduce the first-ever **Glow + Flow Show** in 2025! This exciting event brings together businesses from across the beauty industry, offering a platform to showcase everything from makeup, hair, skincare, laser and more, providing beauty enthusiasts and professionals alike with a glimpse into the world of aesthetics.

Guests will enjoy vendors, presenters, and fun! It will give attendees the opportunity to learn and experience all there is to know about beauty and cosmetics!

This is an opportunity for beauty related businesses or associations to showcase what they do best to thousands of attendees. With a \$9 Billion market Canada-wide, exhibit at the **Glow + Flow Show** to take advantage of your slice of the pie!

For more information please contact:

RedScope Media

Rosanne Ting-Mak Brown - Event Producer

Email: redscopemedia@gmail.com Phone: 250-864-348



WHY EXHIBIT?

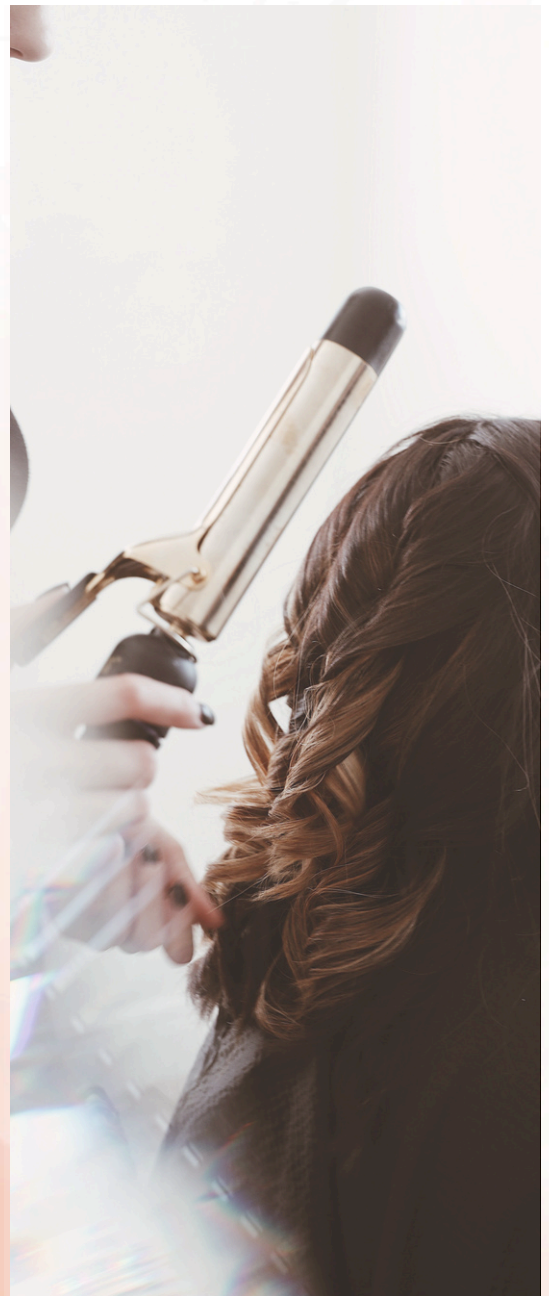
Be part of everything there is to know about beauty!

Why should you exhibit at the Glow + Flow Show?

- Increase Sales
- Generate Leads
- Build Partnerships
- Increase Brand Awareness
- Reinforce Relationships
- Industry Networking

Exhibiting at the Cosmetic Collective gives you access to hundreds of targeted consumers over the day.

This event brings together people with a love of beauty and cosmetics. While promoting education and more!



EXHIBITOR INFORMATION

Show Location

Laurel Packinghouse & Square
1304 Ellis St, Kelowna, BC V1Y 1Z9

This is a one day event on Feb 16th, 2025.

6ft are table tops only and designed for informational exhibitors.

8ft tables will have room for one chair on the side, we can provide a standard folding chair or you can bring your own.

If you would like to include demos that require any additional equipment...then a booth must be booked to ensure you have appropriate space for your service.

Sunday: setup at 8:00am. (Must be signed in by 9:30am or space is forfeited)

Sunday: doors open at 10am - 4pm

**HOW TO BE
PART OF THE SHOW!**

EXHIBITOR INFORMATION

Table Fees:

- **6ft Indoor Table:**
 - Sunday 10am-4pm **\$159 +GST**
- **8ft Indoor Table:**
 - Sunday 10am-4pm **\$199 +GST**
- **7'Deep x 14'Wide (8ft table incl):**
 - Sunday 10am-4pm **\$279 +GST**
- **10'Deep x 18'Wide Stage Booth:**
 - Sunday 10am-4pm **\$279 +GST**
- Each booth exhibitor will receive a listing on the website listing and 2 exhibitor passes.
- You will be invoiced for the payment of fees. You will have 7 days to confirm your participation in the event, or your space will move to the next available candidate.

TERMS & CONDITIONS

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1. The Exhibitor agrees to abide by all rules and regulations adopted by RedScope Media (RSM) and that RedScope Media will have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
2. The Exhibitor agrees to use the space(s) provided only for the display of the products or services specified in this agreement and agrees not to sublet the space(s) unless written authorization is provided by RSM. All exhibitors must be beauty related, and RSM reserves the right to cancel and refund a vendor that is not a good fit for this event.
3. Currently our indoor space has access to electricity at the posted rate. Any additional electrical will be at the exhibitor's expense. All electrical equipment or apparatus used must be approved by the appropriate Hydro authorities prior to the Show unless such equipment or apparatus has been given C.S.A. certification. The exhibitor agrees to abide by any decision made by the Hydro authority in the event of any dispute. Equipment not approved may be required to be removed from the Show.
4. The Exhibitor will hold RSM and the owners of the buildings and grounds harmless from any damage or liability arising from any injury or damage to said Exhibitor, his agents, servants or employees, or to the property of the said Exhibitor occurring in the buildings or grounds or the approaches and entrances thereto, except by negligence of RSM.
5. Cancellation Policy - The Exhibitor will have the right to cancel his reservation for space according to the following schedule:
Up to December 15/24 – Exhibitor will forfeit 10% of the total cost as an administration fee penalty.
Up to January 15/25 – Exhibitor will forfeit 50% of the total cost.

*Should the Exhibitor cancel his reservation after Jan 15/25 they will be liable for the total amount of the payment. All cancellations must be confirmed to RSM in writing and the effective date will be the date the notification is received. On notification of cancellation, RSM will be free to re-let the space(s).
6. In the event the Exhibitor fails to comply in any respect with the terms of this agreement, all rights of the Exhibitor hereunder will cease and terminate. Any payment made by the Exhibitor on account hereof will be retained by RSM as liquidated damages for breach of this contract and RSM may thereupon re-let the space.

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7. RSM reserves the right to reject or prohibit exhibits or Exhibitors or to relocate exhibits or Exhibitors when in RSM's opinion such moves are necessary to maintain the character and/or good order of the Show. No monies will be returned to Exhibitors under these conditions.

8. The Exhibitor's property will be placed on display and exhibited at his risk and RSM assumes no responsibility for loss and damage thereto. The Exhibitor will assume all responsibility for loss of damage to his property due to fire, theft, flood, lightning, earthquake, explosion, or any other cause beyond the control of RSM.

9. The Exhibitor agrees to have liability and property damage insurance to limits satisfactory to RSM and proof of such insurance shall be available to RSM before the opening of the Show.

11. The Exhibitor agrees that their display will be completely setup by 9:45am on February 16th, 2025 if participating Sunday and that no display will be dismantled or goods removed during the entire run of the Show and the display will remain intact until the closing hours. The Exhibitor also agrees to remove this exhibit, equipment and appurtenances from the Show premises by the final move out time, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred. The removal of equipment or material from the grounds will not be allowed before move out except where accompanied by "Release Forms" provided by RSM.

12. In the event the building should be destroyed by fire or the elements or if any circumstances whatsoever should occur which might make it impossible for RSM to permit Exhibitors to occupy the premises or if the Show is cancelled, RSM shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof, and RSM in no way, will be responsible for claims or damage which might arise in consequences thereof.

13. The Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to other Exhibitor's property. The Exhibitor may not apply paint, lacquer, adhesive or other coating to building columns and floors or to standard booth equipment. The Exhibitor agrees to be aware of and comply with the Exhibitor Guidelines provided by The Laurel Packinghouse

*No duct tape, scotch tape, pins, nails, or other materials are to be affixed to the space, including the flooring, and lights should remain in position, in order to protect the status of the Laurel Packinghouse as a Municipal Heritage Landmark.

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14. The Exhibitor agrees to observe all union contracts and labour relation's agreements in force, agreements between RSM and official contractors serving the building and/or companies operating on the grounds in which the building is located. The Exhibitor will not do anything directly or indirectly with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body or which may be in violation of the regulation of the Canadian Fire Underwriters Association or any other similar body.

15. The Exhibitor agrees to maintain qualified personnel in the display at all times during the Show hours.

16. RSM takes no responsibility in the level of sales you may achieve as RSM has no control over product, pricing, and sales ability.

17. RSM will not assume any responsibility for losses or damages incurred from pilferage or any other causes.

18. Exhibitors should take all possible precautions to protect their own property, including insurance if deemed necessary.

If you have any questions, please feel free to contact Rosanne Ting-Mak Brown - Show Producer at redscopemedia@gmail.com or 250-864-3480.